

## A Christmas gift with impact!

## Support Nemaco, a social enterprise in rural Madagascar, with a donation.

Over 40 employees work for Nemaco in Tulear, southwestern Madagascar. Every week, the company sources over one ton of fisheries products from remote fishing communities, processes, transports and sells the products in Madagascar's larger cities. The fishers gain market access through our presence as well as access to drinking water and other basic necessities, they are able to make a stable income and learn to fish sustainably.

The pandemic also had an impact on the business of Nemaco. Our most relevant sales channel – hotels and restaurants – broke down due to lockdowns and closed borders. This means we need to sell our high-quality products at lower prices.

We are now at a point where our funds are running out. To continue and stabilize our business activities, Nemaco needs support. We are in need of additional funds to invest in equipment to further increase quality and to bridge the liquidity gap to continue with the operations (see box below).

A small support from your end can have a big impact for Nemaco and secure our activities in the long-term. We thank you and wish you all a cheerful holiday season to the extent possible.

Best wishes, The Nemaco Team

## How you can support Nemaco



**CHF 500** | Covers the salaries of 25 fish and water operators in rural villages.



**CHF 2'500** | A vacuum sealer machine allows us to process the big fish into filets, add value to the product and increase our margins.



**CHF 5'000** | Secures the income of over 300 fishermen for one month.



**CHF 8'500** | Additional ice machine enables us to increase the sourced volume of products.

In addition to already secured funds from the current investors, Nemaco needs CHF 20'000 to adapt to new circumstances, to bridge the current liquidity gap and to continue and grow the business activities.

## www.nemaco.org

IBAN: CH18 0078 1622 6544 4200 0 St. Galler Kantonalbank, Speicherstrasse 10, 9053 Teufen.





NEMACO equips rural villages with access to infrastructure for fishing as well as to safe drinking water, clean energy and communication.

NEMACO provides storage, processing and transportation facilities. The services are provided in rural infrastructure hubs, the NEXUS Centers.

NEMACO has been operational since July 2019. At the moment, NEMACO operates in 10 villages along the coast. The goal for 2021 is to stabilize the business in the current region.





